

Insights into Global Demand for Online Education



distancelearningportal.com

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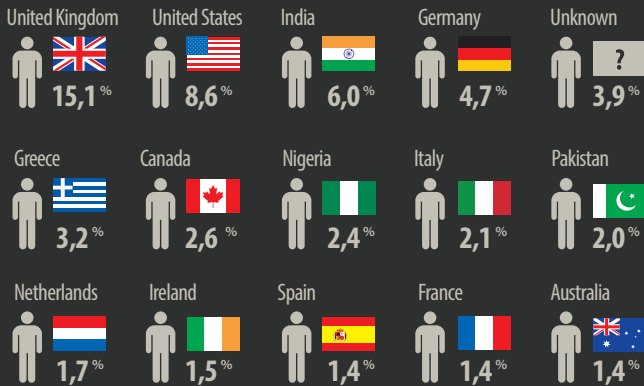
Demand for Online and Distance Education is on the rise globally. With increasing competition in national markets, and tightened regulations, universities are increasingly looking for the right way to capitalize on this trend. While some universities have figured out how to successfully market their online programmes to international students, others are still looking for their way in – while missing out on a big and further growing market.

By showcasing user data from DistanceLearningPortal.com, the world's premier information portal on online and distance education, this infographic seeks to bring light into this global darkness – and thus helping universities to better understand the actual demand for online education on a global level. This is a first step to empower universities to base their marketing decisions on hard facts instead of popular beliefs.

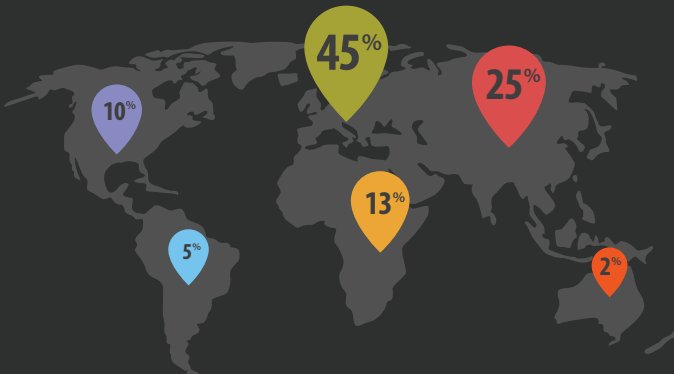
GENDER



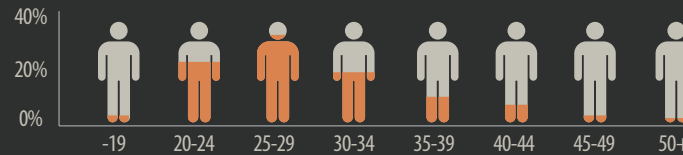
TOP 15 COUNTRIES



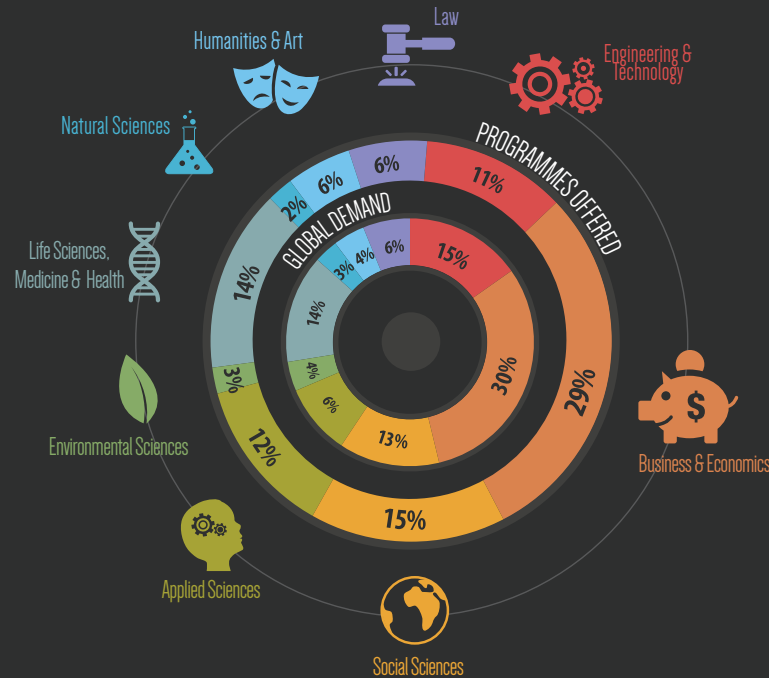
INTEREST PER CONTINENT



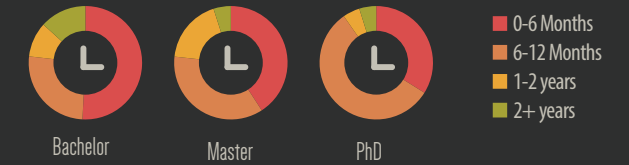
AGE DISTRIBUTION



DISCIPLINE BREAKDOWN



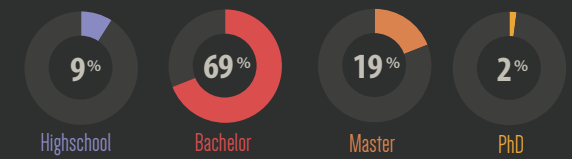
TIME UNTIL ENROLMENT



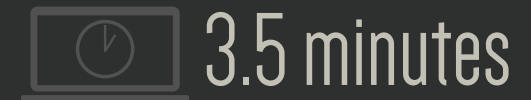
KEY FIGURES STUDYPORTALS



EDUCATION LEVEL OF PROSPECTS



AVERAGE TIME SPENT SEARCHING



GROWTH OF INTEREST

